



A Silent

EXTINCTION

In the last 30 years giraffe populations in Africa have declined by over 40% to approximately 100,000. Giraffes have already become extinct in seven African countries. The time to act is NOW.

SAVE
GIRAFFES
NOW



**2022
IMPACT
REPORT**

Our MISSION

TO SAVE GIRAFFES FROM EXTINCTION NOW, SO THEY CAN LIVE FREELY AND SAFELY IN THE WOODLANDS AND SAVANNAS OF THEIR NATIVE AFRICA.

Susan

RENO MYERS

FOUNDER, CEO & MEMBER OF THE BOARD

Dear Giraffe Friends,

Save Giraffes Now is proud that in less than four years, we have become the world's second largest NGO devoted solely to giraffe conservation. We are honored to be receiving more and more requests for new projects from various groups in Africa. Along with these new and exciting projects, we remain focused on expanding and deepening our work with current field partners in 10 countries across Africa.

As a supporter of conservation, you likely know some of the obstacles we face. No need to grind on those! Our motto is perseverance and hard work, as we fight every day to help increase the number of giraffes in Africa while improving their quality of life (de-snaring, orphanages, less stressful giraffe translocation techniques, etc.).

As always, we cannot do this without your support. Please help us continue to save these majestic creatures.

With deepest gratitude,



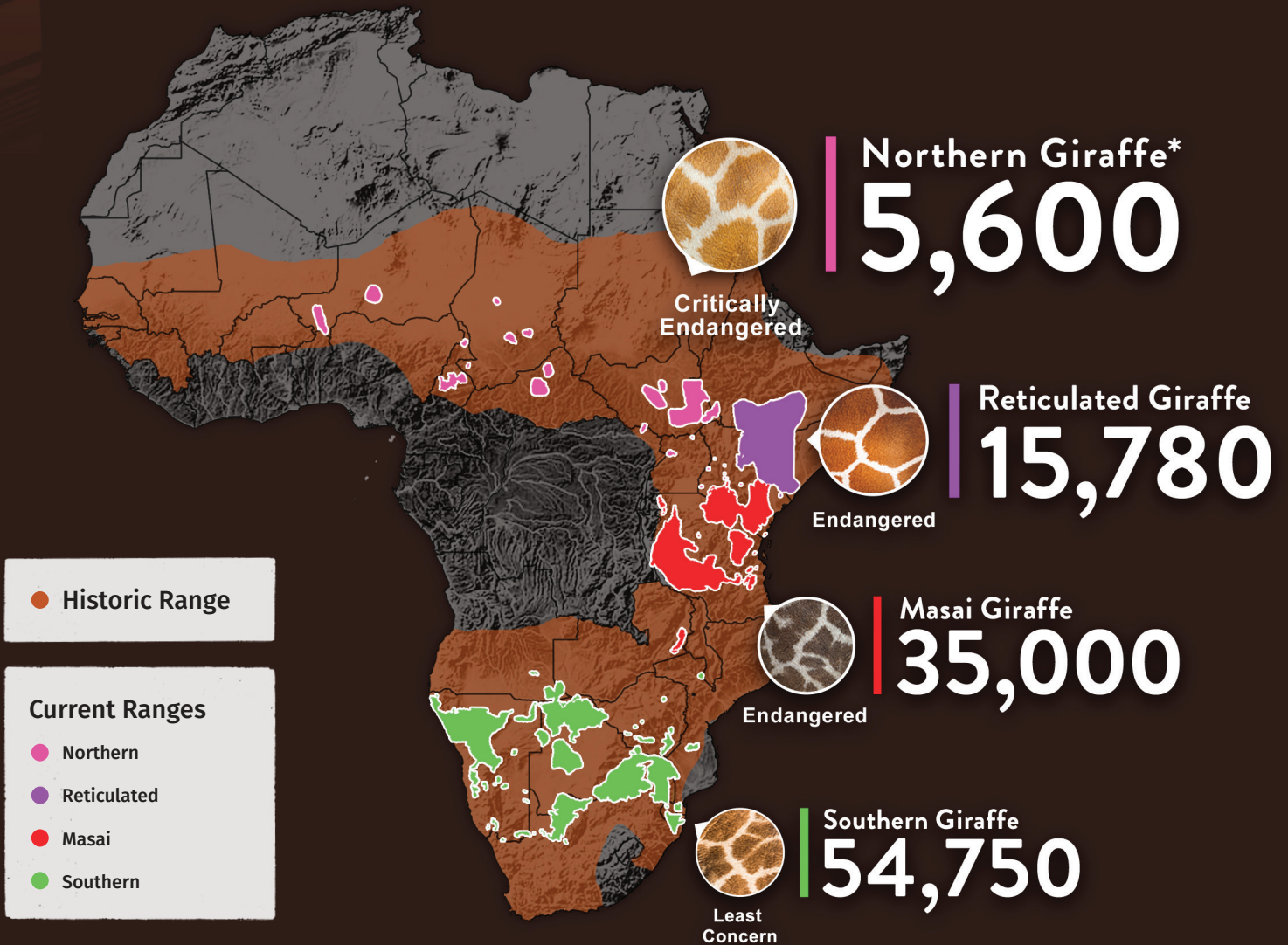
Susan G. R. Myers



Case for CONSERVATION



Map showing the historical and current range of the four species of giraffe across Africa. Over the past 300 years approximately 80% of historical giraffe range has been lost, an area the size of the United States of America.



There are **4x** as many elephants as giraffe.

Giraffe need our attention now more than ever before.

Our IMPACT



Save Giraffes Now engages in action-oriented projects and emergency aid in times of crisis to save these gentle giants. Our projects focus on three core priorities: rescue and rewilding, anti-poaching, and coexistence.

Our Impact

RESCUE & REWILDING

Improved Water Accessibility



Ruko Conservancy,
Kenya



In early 2022 the Ruko giraffe sanctuary team struggled with accessing water at one of their ranger outposts, and our SGN Kenya team procured a mobile water tank to mitigate future water challenges. We are also working with ranger and construction teams to extend and strengthen the sanctuary fence protecting these giraffe. Our next project is to reintroduce additional giraffe into the conservancy to broaden the gene pool and increase the population.

📷 Tyler Schiffman

Treatment of Severe Skin Lesions



Hwange National Park,
Zimbabwe



Field rangers in Zimbabwe reported three giraffes with severe skin lesions that were starting to impact their ability to eat; if left untreated, these lesions could cause illness and death in these giraffe. Specialized emergency teams, funded by SGN and led by Dr. Mupondi, were deployed to locate the most severely affected giraffe and provide initial general treatment to control the lesions and minimize effects and secondary infections. Samples were obtained for diagnosis, to identify the cause and best treatment for the skin lesions. The giraffe continue to be monitored for additional possible treatment.

📷 IFAW

Rapid Response Giraffe Rescue



South Africa



A small herd of giraffe living on a ranch in South Africa were planned to be put down after the ranch owner faced financial difficulties due to the COVID-19 pandemic and needed to sell the land. Upon hearing of the situation, we immediately sprang into action to rescue and relocate these giraffe to a new protected wildlife reserve.

📷 Tertia Van Weers

Our Impact

ANTI-POACHING

9-3 Ranger Team



Northeastern Kenya



In a very dry area of northeastern Kenya that is pressured by Al-Shabaab, there are small populations of both endangered reticulated and Masai giraffe. Located outside of formally protected areas, these giraffes have become a target, and poaching and bushmeat trade are on the rise across this region. To combat the increase in poaching, SGN helped reinstate the Northern Rangelands Trust 9-3 mobile anti-poaching unit in September 2022. From September to December 2022, 14 cases were intercepted with at least 5 of them being giraffe. Thanks to the dedication of the 9-3 Team, the majority of these instances have resulted in court cases. SGN has committed to funding this crucial team through 2023.

 NRT

Protecting the Luambe-Lukusuzi Corridor



Zambia



SGN and IFAW anti-poaching rangers and scouts work tirelessly removing snares, preventing poaching, and working with the communities to protect the critically endangered Thornicroft's giraffe (only 600 left in the wild). We aggressively fund this program to help safeguard the 735,000 acres of new wildlife corridor and ensure a safe future for giraffe and other wildlife.

 IFAW

Monitoring & Protection Towers



Botswana



We engaged in a multi-faceted program with the Khama Sanctuary to protect and expand their giraffe population, including providing funding for an anti-poaching ranger team and supporting the re-introduction of six new giraffes into the 22,000 acre sanctuary.

 Khama Rhino Sanctuary

Our Impact
COEXISTENCE

Highway Slow Zone

 **Athi-Kapiti Conservancies, Kenya**



Just south of Nairobi in the Athi-Kapiti Conservancies, there is a stretch of the Mombasa Highway that has numerous wildlife-vehicle fatalities. In 2022, Save Giraffes Now designed and installed special road signs alongside the Mombasa Highway to reduce accidents with giraffe and other wildlife. Completion of these signs marks a breakthrough, as we have been working on this wildlife crossing for many months, meeting with local government officials, designing the signs, arranging the installation, and advocating for a wildlife slow zone. This is the first step to protect the wildlife crossing the Mombasa Highway.

 Save Giraffes Now

Creating River Access

 **Garissa County, Kenya**



In March 2022 we were approached by the Kamuthe Wildlife Conservancy, a community-led conservation area in Garissa County. The area was facing issues with the invasive Prosopis Juliflora (Mathenge) plant that was blocking wildlife access to the edge of the Tana River. We helped fund the community-led activity that created two major clearings to allow wildlife and community livestock to access this permanent water source. In 2023 SGN will continue to support this project with the community to ensure the water access points remain open for wildlife, the community and their livestock.

 Kenya Wildlife Service

Celebrating the Ruko People

 **Ruko Conservancy, Kenya**



After COVID delays, we were finally able to celebrate with the Ruko Community the successful rescue of nine giraffe stranded on an island in Lake Baringo and the re-introduction of those giraffe to the mainland 70 years after they became extinct there. We also celebrated the success of the Ruko-SGN giraffe sanctuary, where all the nine giraffe are thriving, and now breeding – increasing the population of this endangered species. It was a wonderful way to honor the Ruko people and their dedication to the rescued giraffe and the peace they have brought to the community.

 Kristy & Troy Hayden

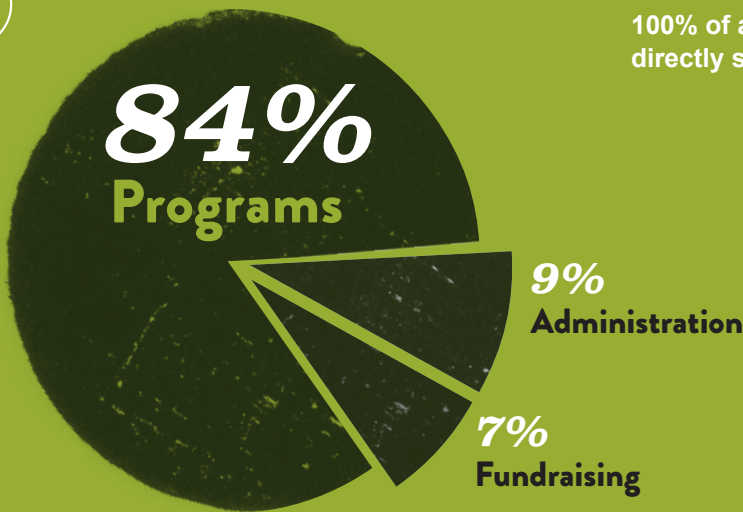
Financial OVERVIEW

Strong fiscal performance ensures mission impact, now and for the future



Demonstrating responsible & efficient use of donor funding

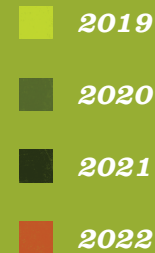
100% of all 2022 donations used to directly support projects in Africa.



Revenue



Programs & Expenses



\$0 \$200k \$400k \$600k \$800k

Our DONORS



We are only able to protect and save these iconic, sensitive, gentle giants with the belief, investment and generosity of many. Save Giraffes Now is incredibly grateful for the generous support of the following individuals in 2022, as well as those that choose to remain anonymous.

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\$10,000+

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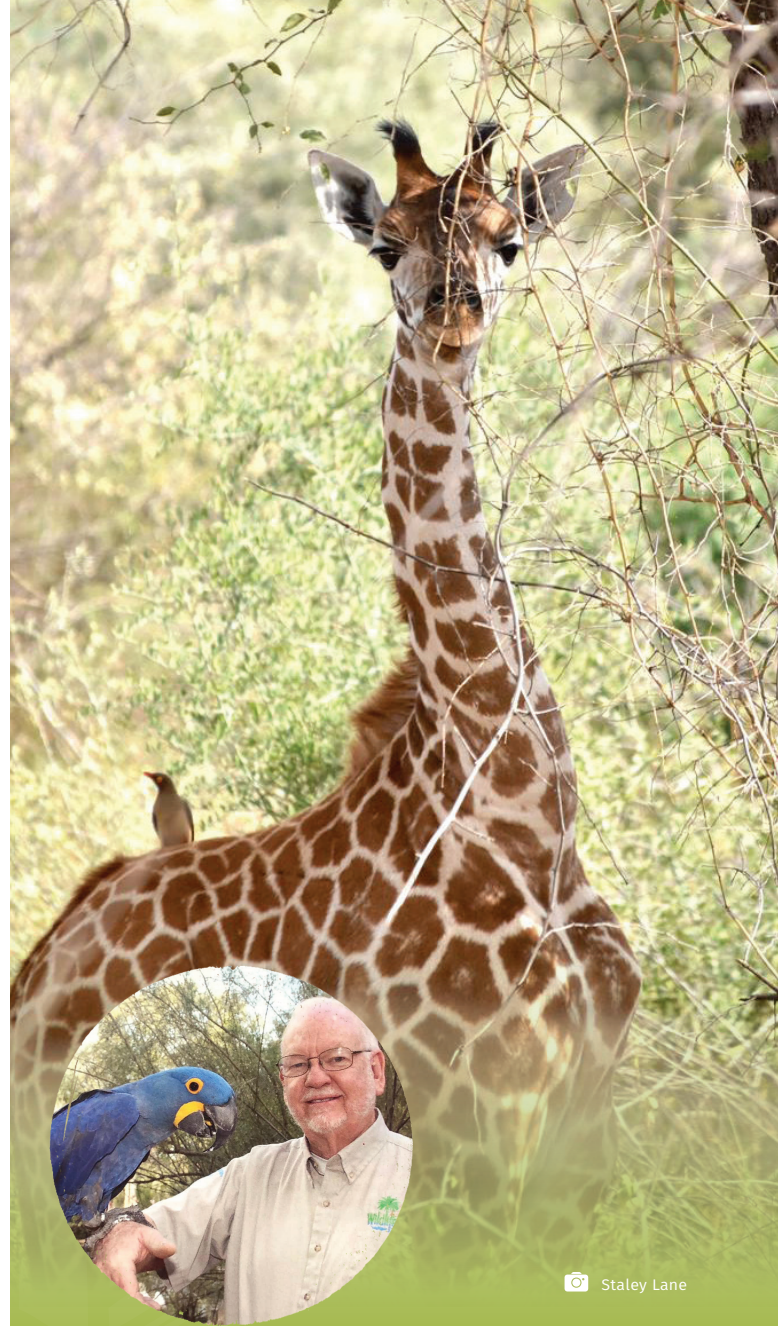
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 Staley Lane

In early 2022, we lost our dear friend and mentor, Mickey Ollson. Mickey was a philanthropist, leader, educator, and the beloved founder of Wildlife World Zoo, Aquarium and Safari Park in Litchfield Park, Arizona.

Upon his passing, Mickey's family asked in lieu of flowers, donations be made to Save Giraffes Now to help save one of his favorite animals. We were overwhelmed by the outpouring of love and support we witnessed from those in his circle. Many of the funds donated in his honor are being used to fund giraffe translocations into the Ruko Conservancy, where the local people share Mickey's passion for giraffe and they have named a baby giraffe "Mickey" in his honor. Mickey was loved by so many within the animal world and is deeply missed.

Our sincerest thanks to all those that donated in honor of Mickey Ollson.

* indicates Mickey donors

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