



SAVE
GIRAFFES
NOW



2021 IMPACT REPORT



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SAVE GIRAFFES NOW is a 501(c)(3) non-profit organization,

IRS Charitable Organization Number 83-4423842

SAVE GIRAFFES NOW
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Our MISSION

TO SAVE GIRAFFES FROM EXTINCTION NOW, SO THEY CAN LIVE FREELY AND SAFELY IN THE WOODLANDS AND SAVANNAS OF THEIR NATIVE AFRICA.

Our Approach

Save Giraffes Now invests in effective and innovative projects across Africa which stop population decline and create the habitat needed for giraffe to survive and thrive. All SGN projects are community-led to assure sustainability with ongoing benefits for people and giraffe.

Conservation Project Focus

- Rewilding – rescuing threatened giraffe, saving lives and expanding wild populations
- Anti-poaching – reducing illegal and commercialized killing of giraffe
- Coexistence – supporting habitats and enterprises that benefit people and giraffe

Our projects support each of the four species of giraffe – Reticulated, Maasai, Northern, and Southern. These include:

- Giraffe rewilding and reintroduction in Botswana, Kenya, Niger, and Zambia
- Giraffe rescue centers and orphanages in Kenya, Botswana, South Africa, and Zimbabwe
- De-snaring, anti-poaching, canine units, and rapid response teams in Kenya, South Sudan, Uganda, Zambia and Zimbabwe
- Population studies, satellite tracking and applied conservation research projects in Kenya, South Africa, South Sudan, Tanzania
- Techniques to increase the welfare of wild giraffe during crucial rewilding and re-introduction operations



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Message from our **CEO & FOUNDER**



Photo: Guadalupe Laiz

Susan **RENO MYERS**

CEO & FOUNDER & MEMBER OF THE BOARD

Dear Giraffe Friends,

Reflecting on this last year, I am delighted that SGN's work to help save giraffes in Africa from extinction is gaining even more momentum! We are continuously establishing new conservation projects and collaborations with local partners, as well as working with SGN employees in the field in Africa, to sustainably conserve giraffe into the future. I am happy to share that in just the past 12 months we have expanded our conservation partners and allies from 20 to over 45 and grown the SGN team in both Africa and the USA, consistently broadening our conservation impact for giraffe (welcome to Aggrey, Lanielle, Fiona, Staley, and Richard N).

While 2021 brought many challenges – COVID's continued decimating of tourism in Africa, severe droughts across the eastern regions, and heightened terrorism – we were able to celebrate several successes including the establishment and funding of multiple new ranger patrols to protect Reticulated and Maasai giraffe in 3 counties in Kenya, floating the last of the 8 Rothschild giraffe (plus a new calf!) off the island in Lake Baringo to the Ruko Community Conservancy sanctuary, and swiftly organizing a much needed international relief campaign to provide supplementary food and water to giraffe suffering from drought in northeastern Kenya.

I cannot express how immensely grateful we are for your support, and we sincerely hope you will be inspired to support us again in 2022. Your generous donations drive all the positive work we do protecting these endangered giraffe and working with local communities to stabilize populations in the wild. 100% of donations received go directly to our on-the-ground work across 9 African countries.

You will learn more about SGN's work on the following pages. Despite all we accomplished in 2021, there are still only about 100,000 giraffe left in the wild. There is still so much work to be done. We are ready and hope you are too!

With tremendous gratitude,

A handwritten signature in black ink that reads "Susan R. Myers".

Susan Reno Myers
CEO & Founder

Message from our **PRESIDENT**

David **O'CONNOR** **PRESIDENT**

Dear SGN Family,

Despite all the challenges the world faced in 2021, thanks to your incredible support, in just our third year of operations, Save Giraffes Now and our partners managed to double the number of giraffe conservation projects to over 35 initiatives across nine countries in Africa!

In my experience, much of conservation focuses mostly on research which produces recommendations that often gather dust. What I love about Save Giraffes Now is that we are laser-focused on impactful on-the-ground projects that immediately save giraffe, in cooperation with the people living alongside them. Our unique ability to be both strategic, while also nimble and responsive to conservation crises, means we can quickly bring action, resources and expertise for effective results.

Whether it is protecting the lost giraffe of South Sudan, or the first of a series of giraffe reintroductions in Botswana, or rapidly bringing in water and food to hundreds of drought-stricken giraffe in Kenya, or counting giraffe from space, or combatting terrorist-led killing of giraffe, to building giraffe rescue centers across the region, every day we are saving giraffes NOW.

We enter 2022 with many significant accomplishments and exciting plans for the future and invite you to review our impact in the following pages. We know you will be inspired by our efforts and hope that you will support us so we can continue our fight to save giraffe. We (and the giraffe) thank you so very much, as we literally cannot do it without you!

Cheers,

A handwritten signature in black ink that reads "David A. O'Connor".

David A. O'Connor
M.Sc. H.Dip.Bus

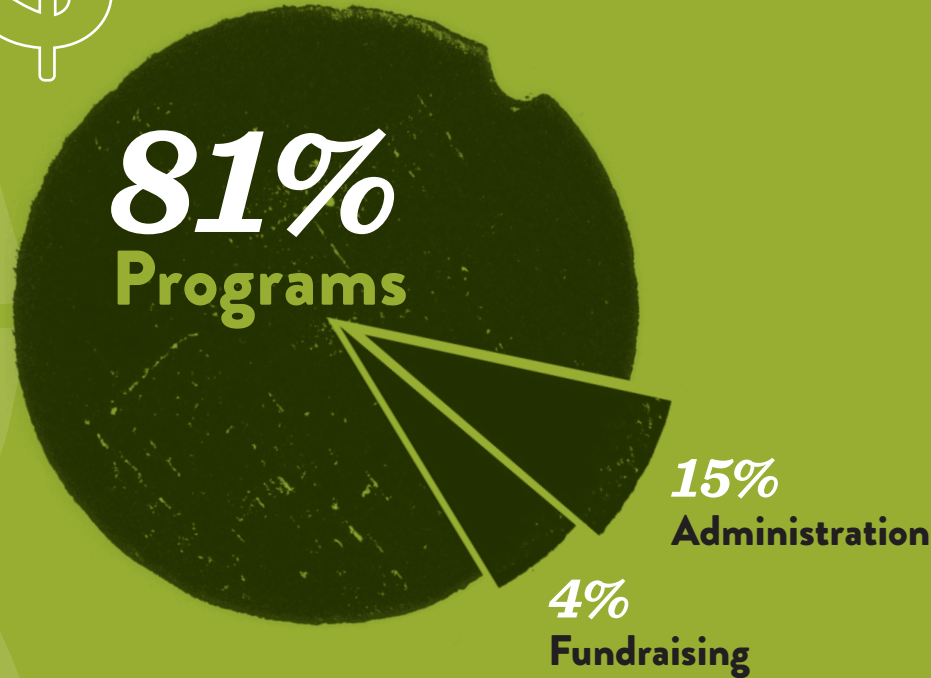


Photo: Ami Vitale

Financial OVERVIEW

Strong fiscal performance ensures mission impact, now and for the future

 Demonstrating responsible & efficient use of donor funding



100% of all 2021 donations used to directly support projects in Africa.



Namiri Plains, Serengeti, Tanzania Photo: Richard Neustedter

Case for GIRAFFE CONSERVATION

Did you know giraffe populations have declined 40% since 1985? Giraffe are disappearing and at high risk of extinction due to loss of habitat and human-caused death.

Sadly, the threats to giraffe in the wild are many and varied depending on the giraffe species and the country they inhabit. SGN and our partners move swiftly with innovative actions to address conservation threats, build sustainable protections for future coexistence, and save giraffes NOW.

Across the countries we work in, we have conservation operations to fight the following challenges:

Habitat loss and fragmentation – Rewilding projects reintroduce giraffe into areas where they went extinct, building wildlife corridors, creating wildlife road crossings, monitoring giraffe populations and movements, restoring natural habitat and clearing choking invasive non-native plants

Saving orphan calves – Rescue projects are creating four new orphan giraffe calf rescue, care, and re-release centers

Poaching and bush meat – Anti-poaching projects support wildlife rangers, create mobile anti-poaching and de-snaring teams to combat terrorist-led killing, provide undercover intelligence gathering, bolster legislative acumen and legal action, and launch illegal bush meat investigations

Human conflict and food & water insecurity – Coexistence projects work with local residents to develop community-led giraffe conservation teams, investing in partners to deliver water and food during droughts to keep giraffe alive, create new wells, sand dams and reinforced watering holes to provide future drought resilience, and combat losses from unplanned crisis such as the COVID pandemic

40%

population loss from 1985 - 2015
Estimated Population Decline
≈ 15% Each Decade

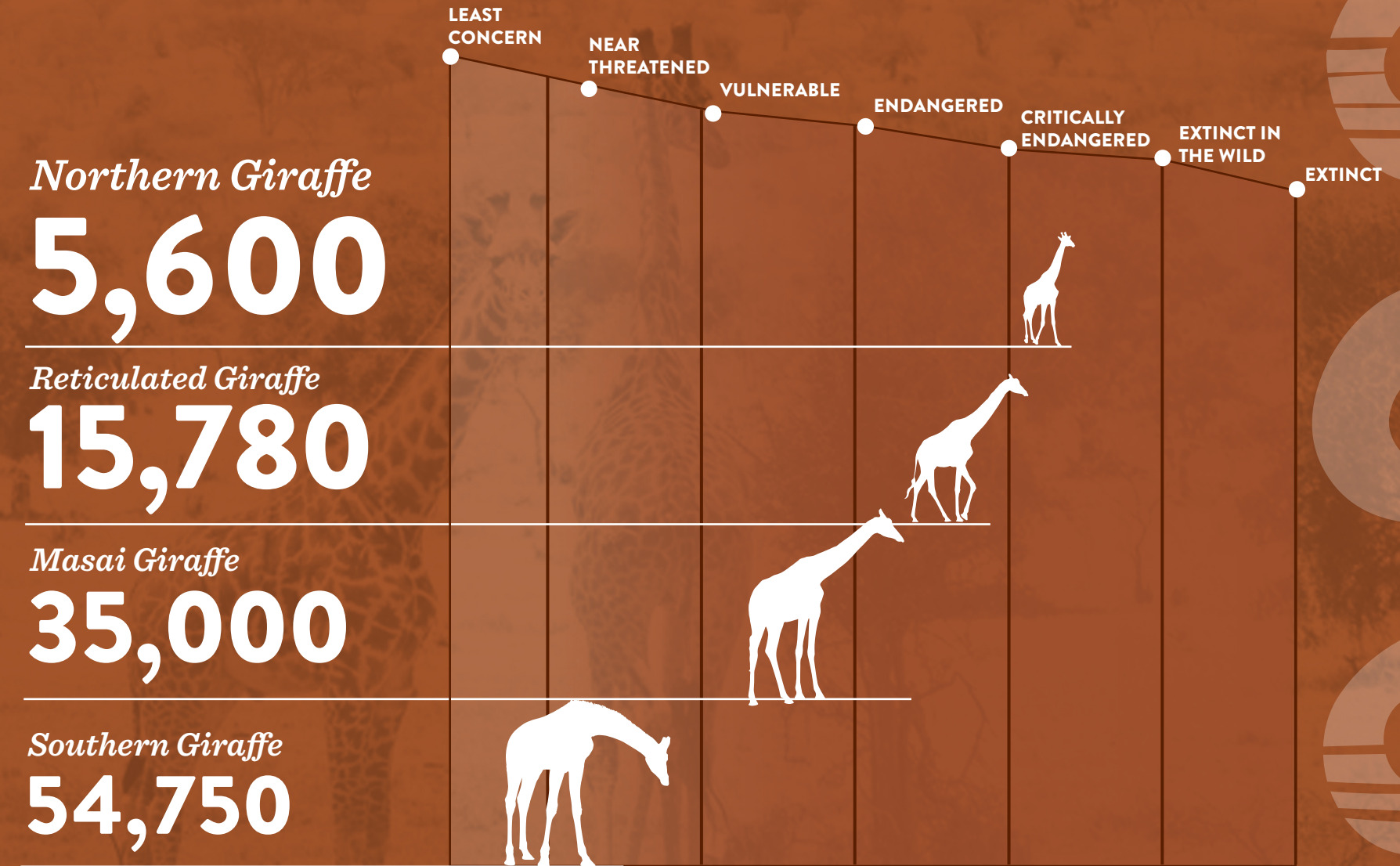
50%

of giraffe will not survive
their first year of life

7

African countries
have already seen
complete giraffe
extinction




All 4 species fast approaching extinction, as shown below:





Conservation Projects OVERVIEW

Conservation Project Investment

-  **Rewilding**
11 Projects,
45% of funding
-  **Anti-poaching**
9 Projects,
33% of funding
-  **Coexistence**
19 Projects,
22% of funding

REWILDING

Giraffe have lost
over **80%**

of their historical range across Africa, isolating many in fragmented population groups. Giraffe are at risk from inbreeding, disease and nutritional deficit. Increasing giraffe numbers requires healthy populations, good male/female ratios, and connected land parcels to increase the range for giraffe to breed and thrive.



Ruko Conservancy Project, Kenya, Northern Giraffe

UPDATE: Trapped Rothschild's Giraffes Sailed to Safety in Ruko Conservancy, Kenya.

The rising waters of Lake Baringo turned a peninsula of land into a small island, leaving eight endangered Rothschild's giraffe stranded in an area too small to support them. SGN led the way with expertise and funding, deploying an innovative rescue mission to save these giraffes by relocating them to a new habitat.

The rescue kicked-off on 2nd December 2020 and ended 9th April 2021, when nine giraffe were successfully moved, including an additional newly born calf. This exciting rewilding project used a specially designed raft to move the giraffe, catching the attention of over 300 media outlets, creating headlines around the world and is the subject of a documentary film which will be aired on major networks in 2022.

The success of this project is due to the combined efforts of the local community, led by the Ruko Community Conservancy, which created a 4,400-acre giraffe sanctuary for the relocation and re-introduced giraffe to their historical home after becoming extinct there more than 70 years ago!

Special thanks to the operational project partners: Kenya Wildlife Service, Baringo County Government, Northern Rangelands Trust, Ruko Community Conservancy



Orphanage Projects, 4 Countries

Saving threatened giraffe calves has immediate impact on population growth. Calves are extremely vulnerable in their juvenile state and calf/mother separation, caused by human and natural circumstances, poses a serious danger to young giraffes. SGN is proactively responding by supporting rescue centers and orphanages in Botswana, Kenya, South Africa and Zimbabwe. These facilities rescue, rehabilitate, and rewild young calves by safely returning them back into the wild to survive on their own.





Our Impact

COEXISTENCE

Conservation is about wildlife, and also about people. Communities living alongside and sharing land with giraffe will ultimately determine if giraffe survive. Conservation success depends on working with local communities to develop beneficial solutions for coexistence.

Coexistence - Eastern Africa Drought Relief, Reticulated and Maasai giraffe

In the fall of 2021, parts of Eastern Africa suffered extreme drought conditions, and giraffes were dying from thirst and starvation. SGN travelled to the area, consulted with local leaders, and quickly organized and funded numerous drought relief projects hiring local people to provide food and water to the struggling giraffe. SGN's immediate action saved hundreds of giraffe until the rains finally came.

Our Impact

ANTI-POACHING

Poachers threaten giraffe by killing them for bush meat and other illegal purposes. They shoot or spear the giraffe, cut leg tendons with machetes or trap them in wire snares, leading to a slow, painful death. Anti-poaching and de-snaring teams combat poachers, remove wire snares, and set free giraffe that have been snared.

Anti-poaching and drought project, Kenya, Reticulated and Maasai giraffe

In 2021 we began working with the incredible Ulinzi Africa Foundation (UAF), founded by inspirational leader Raabia Hawa. Raabia gave up a successful career in media and TV to follow her passion to work with rangers in the field in Kenya, creating UAF in 2014. Working primarily in Kenya's Tana Delta ecosystem, the foundation's projects focus on anti-poaching, safeguarding critical habitats, engaging with local communities to sensitize them on the importance of wildlife and environmental preservation; and ensuring rangers across Kenya are better equipped and trained in critical life-saving first aid, field communication and tracking skills.

Together with partner Elephant Cooperation, SGN is working to create a new eight-ranger, mobile anti-poaching unit. This dedicated team will operate across Kenya's Tana Delta region, mitigating poaching activity and ensuring wildlife is protected and nature is preserved. This critical ecosystem is not only a RAMSAR site, a wetland site designated to be of international importance under the Ramsar Convention established by UNESCO, but also a key wildlife corridor connecting multiple giraffe landscapes.

2021 was a tough year for Kenya – the rains did not arrive as expected, and most of the country was affected by severe drought. SGN worked with Raabia and UAF to ensure both food and water were available for giraffe and other wildlife across the Tana Delta region. Working together SGN, UAF and Raabia have grand ambitions to protect this unspoiled landscape for people and wildlife for decades to come.



Northeastern Kenya Anti-poaching ranger team Photo: Guadalupe Laiz

Our DONORS

We are only able to protect and save these iconic, sensitive, gentle giants with the belief, investment and generosity of many. Save Giraffes Now is incredibly grateful for the generous support from the following individuals in 2021.

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Richard Myers

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Deborah Viviani
Patricia Volp
Kayla Walisch
Ryan Walisch
Dorothy Walker
Monica Waller
Karen Walter

Karen Walters
Lawrence Wangh
Ellen Ward

In Honor of Jon M. Person

Gretchen Warren
In Honor of Huntir Bass

Sharon Watson
Howard Waxler
Marsha Weaver
Marian Webster
Robert & Margaret Weet
Brian Weinzierl

In Honor of Alison Weinzierl

Anna Welch
Robert Welchel
Mrs. Jane Wells
Christine West

In Honor of Sydney West

Bethany Westbrook
Karen Wible
Ele Wijaya

In Memory of Avreliy Wijaya

Aimee Williams
Tambra Williams
Carolyn Williamson
Judy Wilson
Patricia Wind
Lori Witherby
Kristin Womack
Annmarie Woods

In Honor of Matt Siegel

Trent Workman
Sharon Wyland
Yu Xian

In Honor of Jiayi Wang

Ruchi Yadav
Nina You

In Memory of Michael Hawley

Rainbow Yuen
Emanuela Zaharia
Suzanne Zajac
Lisa Zales
Elizabeth Zeitler
James Zondag
Lisa Zufferey
Emma Zupko

In Honor of Carolyn Driscoll



In Memory –
Mickey OLLSON

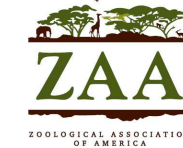
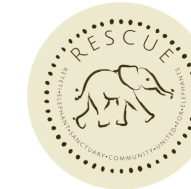
All of us at SGN will miss Mickey and his passion for giraffe conservation.

Mickey was a once in a lifetime blessing to me and the entire SGN team. It is so rare to meet someone who so enthusiastically supports your vision – not just with words but with multiple concrete actions. He was a true gentle man whose special love for giraffe and all species radiated from him in an almost magical way. His generosity and the generosity of those who loved him continue to make a big difference to giraffe in their fight for survival.

- Susan Reno Myers

Conservation PARTNERS

Save Giraffes Now works with dedicated conservation partners and allies across Africa and around the world in the vital work of saving giraffe in the wild NOW, and in building support for giraffe conservation



Our TEAM

Board of Directors and Leadership



Mary Ellen
ZELLERBACH

PRESIDENT OF THE BOARD

Mary Ellen is a managing director of Martin Investment Management, LLC. She has served on numerous boards of non-profit organizations. Mary Ellen holds an MBA from Stanford University and graduated magna cum laude from Wellesley College.



Richard A.
MYERS

**TREASURER
MEMBER OF THE BOARD**

As the founder and a managing partner of Realty Capital Management, LLC, Richard acquires, develops, owns and manages investment-grade commercial and residential real estate projects. He is additionally the founder and CEO of Realty Capital Partners, LLC, and manages a total investment value of \$1.5 billion in real estate projects. He holds a Master of Business Administration from Harvard Business School and graduated summa cum laude from the University of Illinois.

Richard shares Susan's passion for animal conservation and serves as the financial leader for SGN.



Susan
RENO MYERS

**CEO & FOUNDER
MEMBER OF THE BOARD**

Susan G. R. Myers is a business owner, former JPMorgan investment banker, former high school football coach, published author and motivational speaker. She served on the Board of Directors of the Dallas Zoological Society and the Zoo's Wildlife Committee. She has a Master of Business Administration from Harvard Business School and graduated summa cum laude from Wellesley College.

Susan has traveled to 108 countries on six continents and has a passion for animal conservation and a love for giraffe because, as Susan relates, "they're the nice guys of the animal world". The more I have gotten to know them in my work across Africa, the more I have become fascinated with their personalities. They don't ask for much, and they're very kind. They don't hurt other animals or destroy trees."



David
O'CONNOR

M.Sc. H.Dip.Bus

PRESIDENT

David's love for wildlife came from growing up in the Irish countryside. He has worked across Europe, Asia, Australia, S.E. Asia and Africa on numerous conservation programs with San Diego Zoo Institute for Conservation Research, National Geographic, and others. He is also a Research Associate with the Smithsonian Institute and has formerly served on the Board of Directors of the Giraffe Conservation Foundation. He is a member of the IUCN Giraffe and Okapi Specialist Group and the IUCN Bear Specialist Group.

David earned his bachelor's degree in Zoology and Earth Science from University College Cork, Ireland, his graduate diploma in Business Studies from the Smurfit Graduate School of Business at University College, Dublin, and his master's degree in Conservation Biology from the University of Michigan. He is currently pursuing his doctorate at Senckenberg Biodiversity & Climate Research Centre and Goethe University in Frankfurt, Germany.

US and Africa Operations



Kayla **WALISCH**
DIRECTOR OF OPERATIONS



Lanielle **DE ROUBAIX**
DIRECTOR OF SOUTH AFRICA OPERATIONS



Fiona **SANDEMAN**
DIRECTOR OF EAST AFRICA OPERATIONS



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KOCHULEM



Rebby
SEBEI



Rick
BARONGI



Adam
EYRES



Ken
ALLEN



Looking

FORWARD

SGN looks forward to broadening our activities and partnerships in established areas to increase our on-the-ground impact for giraffe, as well as initiating new projects in new landscapes.

Our goals for 2022 include projects such as developing a locally sourced supplemental giraffe food program in the event drought strikes again, implementing additional community-led anti-poaching teams and undercover intel support in areas of high risk to giraffe, and conducting translocations in various parts of Africa to increase giraffe numbers in historical ranges and promote healthy populations. In addition to our various projects, we are also excited to grow our Africa-based conservation team, now numbered at three, as we expand our presence across Africa.

Save Giraffes Now has made great progress in our giraffe conservation efforts; however, there is much work left to do, and we need your help. Please join us in our fight to ensure this amazing species can live freely and safely in their native Africa for generations to come.





SAVE GIRAFFES NOW

WWW.SAVEGIRAFFESNOW.ORG

501(c)(3) non-profit organization,
IRS Charitable Organization Number
83-4423842.

Save Giraffes Now
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