

SAVE
GIRAFFES
NOW



20
20

IMPACT
REPORT





Online

WWW.SAVEGIRAFFESNOW.ORG

Get Social



SAVE GIRAFFES NOW is a
501(c)(3) non-profit organization,

IRS Charitable Organization
Number 83-4423842

SAVE GIRAFFES NOW
8333 Douglas Avenue, Suite 300,
Dallas, Texas 75225
214-760-6000



Photo: Jessica Davis



Table of

CONTENTS

OPENING LETTERS	3
OUR MISSION	5
CASE FOR GIRAFFE CONSERVATION	7
OUR IMPACT	9
SUPPORTERS & PARTNERS	15
FINANCIAL OVERVIEW	17
OUR TEAM	19
LOOKING AHEAD	21



Opening LETTERS



Susan

RENO MYERS

FOUNDER & CEO

MEMBER OF THE BOARD

Dear Giraffe Friend,

The heartbreaking news is that in the last 30 years, giraffe populations in Africa have declined by 40% and there are now far fewer giraffes in the wild today than the African elephant. In fact, African elephants in the wild now outnumber giraffes 4 to 1. This devastating decline has been so recent that very few people even realize giraffe are endangered. Save Giraffes Now (“SGN”) was founded in 2019 to raise awareness of the decline and plight of these beloved giants and more importantly to partner with impactful conservation organizations and projects on the ground in Africa.

The exciting news is that in just our first 18 months of existence, SGN has become the second largest nonprofit in the world dedicated to giraffe conservation. We work in nine different African countries supporting giraffe rewilding operations, anti-poaching/densaring teams and community engagement projects. You will learn more about SGN’s work on the following pages, including some recent project highlights and successes. A special one for us is sailing to the mainland some of the last Rothschild’s giraffe who are trapped on an island in Kenya’s Ruko Conservancy that is being flooded by rising water levels.

For those of you who supported us in 2020, we are incredibly grateful. SGN hopes everyone reading this report will be as inspired and motivated as we are and will consider supporting SGN’s work in 2021. Fortunately, a modest amount of money by US standards goes a significant way in giraffe conservation and will help these gentle giants thrive in the wild forever.

With tremendous gratitude,

Susan Reno Myers
CEO & Founder



David
O'CONNOR

PRESIDENT

Dear SGN Supporter,

I was delighted and honored to join the Save Giraffes Now team in 2020! SGN partners with extraordinary organizations on the ground across Africa to save giraffe from extinction and benefit the wonderful people who live alongside them. My previous experience includes six years with San Diego Zoo Institute for Conservation Research, where among other assignments I conceived and launched their giraffe conservation program.

Giraffe are my passion and I have been researching and working on their conservation for the past 10 years. While the challenges facing giraffe in the wild are daunting, with three of the four species of giraffe considered endangered or worse, and thus on the brink of extinction, I remain passionate and hopeful that together we can save giraffes NOW! SGN is nimble, fast-acting and entrepreneurial. By acting quickly, we have already had some big wins for giraffe, including returning them to a region in the Rift Valley where they became extinct 70 years ago; creating new wildlife corridors to connect and open up National Parks; creating giraffe rescue centers and new land reserves for them; and supporting anti-poaching and veterinary teams. And we've only just begun.

However, we cannot do this alone. Your belief and investment in giraffe are the engine that allows any of this to happen. The good news is that even a small contribution goes a long way in terms of helping giraffe and can mean all the difference. Because of the founders' long-term commitment, your donation goes directly to projects on the ground in Africa meaning your support goes even further.

Heartfelt thanks to those who have already generously supported our efforts, as the journey has just begun. With your help, 2021 is going to be a bright year for giraffe, and they deserve it!

Cheers,

David A. O'Connor
President



Our **MISSION**

**TO SAVE GIRAFFES
FROM EXTINCTION NOW,
SO THEY CAN LIVE FREELY
AND SAFELY IN THE
WOODLANDS AND
SAVANNAS OF THEIR
NATIVE AFRICA.**

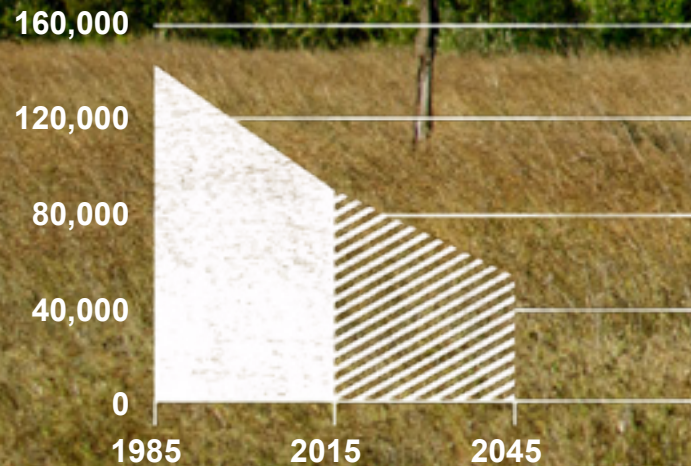


Case for

GIRAFFE CONSERVATION

Did you know giraffe populations have declined 40% in the last 30 years? Giraffe are disappearing and at high risk of extinction due to loss of habitat, bushmeat poaching, and armed conflict. In fact, there are four times as many elephants in Africa as giraffes.

Estimated Population Decline ≈ 40% each Decade

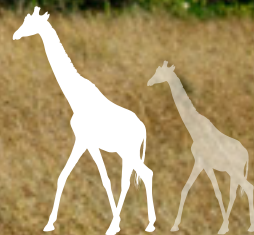


* Decline of 36-40% based on the IUCN Red List estimate 1985-2015



40%

Giraffe population decline
in the last three decades



50%

or more of giraffe infants
won't survive to adulthood



4X

as many elephants exist
in Africa as giraffes



3.8M

square miles of historic
giraffe habitat lost, an area
~ the size of the US

Our IMPACT



REWILDING

Across Africa, giraffe have lost over 80% of their historical range. In many places they are found in isolated, fragmented populations, unable to connect. These small pockets of giraffe are at risk of inbreeding and nutritional deficit, as well as in danger from disease and poaching, wiping out an entire group in one limited area. Save Giraffes Now works with on-the-ground partners to protect these remaining land parcels and to actively extend and connect areas inhabited by giraffe, thus increasing the range and space for giraffe to breed and thrive. SGN does this in several ways, including rewilding areas by reintroducing giraffe back to lands where they have become extinct. SGN also works to create wildlife corridors that connect and increase giraffe access to even more habitat, ensuring they continue to exist for generations to come.

- **Rewilding Rothschild's Giraffe**
RUKO COMMUNITY CONSERVANCY, KENYA
- **Wild Corridor**
LUAMBE-LUKUSUZI GIRAFFE WILDLIFE CORRIDOR, ZAMBIA
- **Reintroduction of the West African Giraffe**
GADABEDJI BIOSPHERE RESERVE, NIGER



Trapped Rothschild's Giraffes Sailed to Safety

Last December, in a remarkable ongoing rescue, Save Giraffes Now with Kenya Wildlife Service (KWS) and Northern Rangeland Trust joined forces to float endangered Rothschild's giraffes to safety from their flooded home. Eight giraffes have been stranded on a Western Kenyan island after being originally reintroduced (after a 70-year absence) to a peninsula in 2011, in hopes that the isolated location would provide shelter from poaching and increase the population in their native range. But rising lake levels cut the peninsula into an island, trapping the giraffe. The local community has been working with giraffe conservation organizations to keep them alive ever since, in hopes of a rescue.



The animals are Rothschild's (Nubian) giraffe, a dwindling subspecies of the Northern giraffe that once roamed the entire western Rift Valley in Kenya and into Uganda, South Sudan and Ethiopia. Today, fewer than 3,000 are left in Africa, with only about 800 in Kenya.

As the water level of Lake Baringo was steadily rising up to six inches a day due to heavy rains, it was a race against the clock to move Asiwa, who had become stranded by herself on a separate part of the island, and the juvenile Pasaka. SGN President, David O'Connor, assisted the effort and made two trips with the gangly giraffe passengers aboard a custom-made steel barge, that was piloted over a mile to the 4,400-acre fenced sanctuary within the 44,000-acre Ruko Conservancy. The barge, built by the Ruko community, is an engineering marvel, designed and built specifically to carry tall, heavy giraffe. The rectangular steel structure floats atop a series of empty drums, for buoyancy. Reinforced sides kept the giraffe from jumping out as the barge was gently maneuvered by boats. Each giraffe walked calmly off the barge and to their new home on the mainland safe from rising floodwaters and community members all erupted in applause!

The rescue is a compelling human story, as well as a conservation one. For years, the local communities of the Baringo Lake region – the Pokot and the Ilchamus tribes – were in deep and often vicious conflict. Yet the desire to reintroduce giraffe to the area resulted in the elders of those tribes (Rugus and Komolion areas) putting years of warfare aside to unite. The result was the formation of the Ruko Community Conservancy, taking its name from the first syllables of each community area, and dedicated to the reintroduction and protection of giraffe.



A third giraffe, a male named Lbarnoti, was also successfully sailed to the mainland reserve at the beginning of 2021 and all three are now reunited and thriving. The remaining giraffe, including five females and a new baby, Noelle, born late December, are all scheduled to be moved to safety early in 2021 in the ongoing rescue operation.

Our IMPACT

ANTI-POACHING

Only 29% of the giraffe's range in Africa is found inside government protected areas. Therefore, the vast majority of these giraffe share their home landscape with people and livestock, often lacking protection making them vulnerable to harm. Poachers threaten giraffe by killing them for bushmeat. They shoot or spear the giraffe or trap them in wire snares, leading to a slow death. To combat this SGN supports Anti-Poaching and De-Snaring Teams who operate in areas of the giraffe's range that are facing severe political insecurity and poaching pressure. These teams of unsung heroes remove wire snares, combat poachers and treat and set free giraffe that have been snared.



- **Rapid Response Ranger Training**
LUAMBE NATIONAL PARK, ZAMBIA
- **De-Snaring & Anti-Poaching**
MURCHISON FALLS NATIONAL PARK, UGANDA
- **Supporting Wildlife Anti-Poaching Rangers**
HWANGE NATIONAL PARK, ZIMBABWE
- **Mobile Anti-Poaching Support**
COMMUNITY LANDS, NORTHEASTERN KENYA



World's Only Known White Giraffe Now Protected by GPS Tracker

This past November in Kenya, Save Giraffes Now and their partners fitted a satellite tag onto the last known white giraffe with the goal of protecting this rare and endangered animal from poaching. Unfortunately, the only other two known white giraffes, a mother and her calf (which attracted international attention in 2017 when video of them emerged looking for food) were killed in early 2020.

The remaining 15-foot-tall white bull is a reticulated giraffe with a genetic condition known as leucism (which results in the partial loss of pigment). The reticulated giraffe is listed as an endangered species with only 16,000 individuals known to exist and their population is currently in decline.

Conservationists from the Kenya Wildlife Service and Northern Rangelands Trust, with support from Save Giraffes Now, placed the tag on the animal's left ossicone, the horn-like protrusions on the top of their heads. The giraffe was spotted at Ishaqbini Hirola Community Conservancy who alerted the team and requested that the unit be attached while they were tagging other endangered animals in the park.

The tag is solar powered and records the location of the giraffe each hour. This information is relayed to the rangers via satellite, allowing them to track his movements on a near real-time basis. Now ranger teams, with help from community members, can track the bull's movements, and respond immediately if he's heading toward known poaching areas or other dangers.

Our IMPACT





PEOPLE & GIRAFFE

While conservation is about wildlife, it is also about people. Ultimately, it is the people who live alongside and share land with giraffe who determine whether giraffe will survive. Therefore, it is vital to work with local people and communities that coexist with giraffe to find conservation solutions together. Save Giraffes Now works with and supports community-led conservation projects that benefit both people and giraffe. These projects include establishing local teams that monitor and gather data on giraffe, as well as engaging communities in conversation on the importance of protecting giraffe/wildlife. Additionally, SGN establishes and supports rescue centers where orphaned giraffe are cared for and then released back into the wild. These efforts allow both people and giraffe not only to coexist, but to flourish, together.

- **Giraffe Orphanages**
BOTSWANA, KENYA AND ZIMBABWE
- **Endangered Masai Giraffe Conservation Research**
NYERERE AND RUAHA NATIONAL PARKS, TANZANIA

Our DONORS

We are only able to protect and save these iconic, sensitive, gentle giants with the belief, investment and generosity of many. Save Giraffes Now is incredibly grateful for the generous support of the following individuals in 2020.

Founder's Circle - \$50,000+

Susan Myers

\$25,000+

Richard Myers

\$10,000+

Guadalupe Laiz
Alan and Victoria Peacock

\$2,500+

Neil and Karen Brown
Dustin and Katie Dulin
Kim Godwin And Tom Wilcox

In Honor Of David O'Connor,
In Memory Of U.S. Rep. John R. Lewis

Leiden Conservation Foundation
(Tom Leiden)

Richard and Annette Lentz
Rand and Elaine Newman
Bernice Schoenbaum

In Honor Of Ged & Teresa Caddick
Anonymous

\$1,000+

Einzig Family
Fund at Fidelity Charitable
Barbara and David Lawrence

James Leckinger
Janine Moden
RC-Mac Investments, LLC
Ms. Julie Thomas
Alison Weinzierl
Susan Zellerbach

\$250+

Michele Barinsky
Richard Braida
Julie Cantu
Mr. and Mrs. Mark Denyer
Charles Goldsmith
Marcie Guidry
Kay Hatterman
Karen Hellmuth

In Honor Of Jody Callegari
Benjamin Jones
In Honor Of Susan Myers

Jorg Mast
Mike Oestreich
Annette Osnos
Kim Raymond
Velda Rickstrew
Gary Schalla

In Honor Of Billie
Lorraine Schalla
Bob Schoofs
Carol Seay
Marian Webster
Carolyn Williamson

Up to \$250

Angela Allerman
Ann Ash
Bettina Ashton
Nancy Ball
Janet Barnes
Julie Bash Wilson
Julie Bates
Lori Biehler
William Bissell
Linda Black
Laurie Blanc

In Honor Of Leger Gabin

Leva Bockane

In Honor Of Alise Tikmere

Wiata Bond
Carol Bordin
Tessa Brady
Gilda Camuto
Carol Collins
Stacie Collins
Brandon Connell

In Honor Of Sharissa King

Athena Coroneos
Linnette Cruz
Yijing Cui

Catherine Cussagnet
Jennfer Damico
Samantha Davault
Michelle DeBussy
Anne Dorst
Melanie Dunn
Susan Elbow
Jada Eldrich
Karen Fales

In Memory Of Jennie
and Harry Fales

Millicent Falk
In Honor Of Girl Scout
Troop 62944

Andreas Farber
In Honor Of Ingrid Faerber
Lilly Feldman
In Honor Of Julie Walsh

Linda Field
Jonathan Fleuchaus
In Honor Of Laura Kavesh

Jill Franklin
In Honor Of Shirley Franklin

Susan Gaits
Jessie Gallimore

Kathleen Gharrity

Richard Gilkerson
In Honor Of Giraffes Lost
to Poachers

Laura Gladstone
In Honor Of Ami Vitale

Susan Goetsch
In Honor Of Susan Myers

Judith Gottesman
In Memory Of My dad,
Rabbi Aaron Gottesman

Kristina Grindstaff
In Memory Of Emily Mueller

Sandra Hall
Doranne Hardt
In Honor Of Andrew Hardt

Meg Henson Scales
Laurie Hilles
Laurie Holloway

Debra Holmes
Alexander Hoogland
Amy Hufnagel

Gerald Isenberg
Sophia James
Sally Jensen

Bonnie Karamalegos
Mr. and Mrs. Curt Kirkemo
Lois Kramer

JoCarol LaBorde
Allison Lam
Naomi Landman
In Honor Of Betty-Ann Landman

Kate Lapidés
Steve Laskin
Ruth Latham

In Honor Of Peter Trifoli
Hilary Leps

In Honor Of Ami Vitale
Alexandra Levin

Lopez-Gilman Family Donor
Advised Fund at Fidelity

Charitable
Bonnie Lowell
Taryn Luciani-Wittenwiler
Margaret Mannion
Danielle Martin
Glenda Martin-Kuehn

In Honor Of L. Eden Parker
Karen Maxey
Jonathan Meigs
Yolanda Middleton

In Memory Of
Robert Middleton
Janet Missell

Megan Mitchell
Victoria Monaco
In Honor Of Kim Godwin

Cece Moo
Lawrence Murphy
Karen Newman

Jenny Nguyen
Diane O'Connell
In Honor Of Aria O'Connell

David O'Connor
Ms. Josie Oldham
Jeannie O'Toole

Susan Pearce
In Honor Of Elizabeth Dunn
Robert Pedersen

Claudia Perron
Janice Porteous
Valerie Porter

Gail Price
Lisa Raleigh
In Honor Of Belle Raleigh

Carol Rhoades
Brett Rochlitz
In Honor Of Grace Rochlitz

Patty Roszko

Conservation PARTNERS

Anja Rudnick

In Honor Of Christine Noble Seller

Sondra Rudofsky

Nancy Salerno

Karen Sands

Kaitlyn Saval

Susan Shane

Katherine Shields

Linda Simopoulos

Heidi Speer

In Honor Of Angela My Love

Brittany Stares

Carl Stein

Debra Stevens

Jinty Stewart

Laura Storer

In Honor Of Annette Lentz

Linda Stremmel

Joshua Summers

In Honor Of Libbie Summers

Stephen Swann

In Honor Of Richard and

Susan Myers

Cara Switzer

In Honor Of Carol Collins,

In Honor Of Maddox Tran

Audrey Terry

Donna Thomas

In Honor Of Donna Smith

Deb Valcq

In Memory Of Ruth Valcq

Nancy Varin

Susan Via

In Honor Of Nya Poulos

Diane Wagner

Kayla Walisch

Lisa Walker

Sally Wamsley

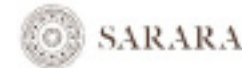
Anna Welch

Karmin Wilson

Jane Wolansky

Lori Zeshonsky

Save Giraffes Now works with incredible conservation partners and allies across Africa and around the world in the vital work of saving giraffe in the wild NOW, and in building support for giraffe conservation.



Financial OVERVIEW

Strong Fiscal Performance ensures mission impact for now and the future.

RESPONSIBLE – 86% of expenses used for programs.

EFFICIENT – Each year over 80% of funds are used to support programs.

SUSTAINABLE – Increasing revenue provides surplus funds to ensure continued results.

2019 vs. 2020

Revenue



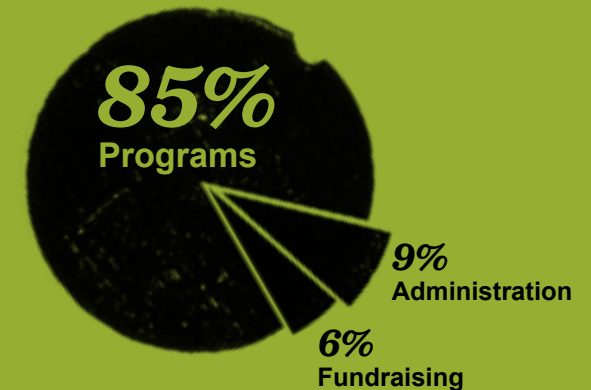
Expenses



Net Assets



2020 Expenses Breakdown



2019

Programs
\$141,232

Administration
\$29,397

Fundraising
\$7,768

2020

Programs
\$328,873

Administration
\$32,531

Fundraising
\$21,270



A standing group of giraffes is called a tower. A moving group of giraffes is called a journey.

Our TEAM



Susan
RENO MYERS

FOUNDER & CEO
MEMBER OF THE BOARD

Susan G. R. Myers is a Business owner, former JP Morgan investment banker, former high school football coach, published author and motivational speaker. She served on the Board of Directors of the Dallas Zoological Society and the Zoo's Wildlife Committee. She speaks German, French and Spanish. Susan has traveled to 108 countries on six continents. She has a Master of Business Administration from Harvard Business School and graduated summa cum laude from Wellesley College.



David
O'CONNOR

PRESIDENT

David's love for giraffe and wildlife came from growing up in the Irish countryside. He has worked across Europe, Asia, Australia, S.E. Asia and Africa on numerous conservation programs with San Diego Zoo Institute for Conservation Research, National Geographic and others, as well as with partners such as Smithsonian Conservation Biology Institute. He is on the Board of Giraffe Conservation Foundation, and is a member of the IUCN Giraffe and Okapi Specialist Group and the IUCN Bear Specialist Group. David earned his bachelor's degree in Zoology and Earth Science from University College Cork, Ireland, his graduate diploma in Business Studies from the Smurfit Graduate School of Business at University College, Dublin, and his master's degree in Conservation Biology from the University of Michigan. He is currently pursuing his doctorate at Senckenberg Biodiversity & Climate Research Centre and Goethe University in Frankfurt, Germany.



Richard A.
MYERS

TREASURER
MEMBER OF THE BOARD

As the founder and a managing partner of Realty Capital Management, LLC, Richard acquires, develops, owns and manages investment-grade commercial and residential real estate projects. He is additionally the founder and CEO of Realty Capital Partners, LLC, and manages a total investment value of \$1.5 billion in real estate projects. He holds a Master of Business Administration from Harvard Business School and graduated summa cum laude from the University of Illinois.



Annette
LENTZ

DIRECTOR OF ADVANCEMENT

Annette began her career in media, reporting for a small-town newspaper moving up to Director of International Media for Publicitas North America, representing The Financial Times, New York Times, Scientific American, among other business titles. She consulted with Fortune 100 companies in utilization of corporate communications and custom content publishing. She has also worked in various development and marketing capacities within consumer health care and has managed and promoted special events focused on wellness and science.

Having majored in Food Technology at Texas A&M University, she fulfilled a long family tradition of university loyalty.

Annette has been involved with other non-profit organizations serving as a board member or staff and is deeply committed to sustainability and conservation.



Penny
KILLEBREW

**DIRECTOR,
EAST AFRICA OPERATIONS**

Passionate about conservation and wildlife, Penny Killebrew has called East Africa her home for the last decade. In addition to running her own travel consulting firm, Penny has worked in an array of managerial capacities within the safari industry. Prior to her move to East Africa, she spent ten years in New York working in public relations, global marketing, and investment banking. She holds degrees from the Sorbonne, American University of Paris, and New York University. She has traveled extensively throughout the world, particularly the African continent.

Members of the **ADVISORY BOARD**



Edward
NDIRITU



Benjamin
JONES



Rebecca
KOCHULEM



Ken
Allen



Arthur
MUNEZA



Adam
EYRES

SAVE
GIRAFFES
NOW



Looking

AHEAD

As Save Giraffes Now enters its second full year of operations, we are looking forward to continuing and expanding our work in our three areas of on-the-ground impact (Rewilding, Anti-Poaching/Desnaring, and People & Giraffe). In addition, we are expanding our partnerships and activities in the nine African countries we work in. This includes new initiatives in South Sudan and South Africa and innovative collaborations with key partners to conduct giraffe behavioral studies relating to reintroductions in the wild. It is an exciting time for SGN as our work is making meaningful differences in the lives of giraffe. With giraffe numbers perilously low, there are immense opportunities to continue to support conservation and ensure giraffe live and thrive in the wild for generations to come. Please join us in our ongoing efforts!



Photo: Jessica Davis



Photo: Kathy Karn Photography

Fun FACTS

Sweet Cravings

Just like us...giraffes have a sweet tooth. A favorite treat is mangoes!

Catching Zzzzzz's

Just like us...giraffes have insomnia. Okay, it's not really insomnia, but they are only in deep sleep on the ground with their necks curled back resting their heads on their rumps for 2-6% of the night!

BFFs

Just like teenage girls...as female giraffes grow into adulthood, they can associate with an increasing number of females to expand their social network.

Animal Artistry

Just like us...giraffes can learn how to paint and truly enjoy it. Your zoo may even have the work of a giraffe artist for sale.

SAVE GIRAFFES NOW

WWW.SAVEGIRAFFESNOW.ORG

is a 501(c)(3) non-profit organization,
IRS Charitable Organization Number
83-4423842.

Save Giraffes Now
8333 Douglas Avenue, Suite 300
Dallas, Texas 75225
214-760-6000