

Lifestyle



PROFILE

INTO THE WILD

With grit and grace, entrepreneur and philanthropist Susan Myers is taking conservation to new heights with Save Giraffes Now. *BY JANE HUMPHREY*

"Just like Texas, giraffes are the biggest and the best," shares an enthusiastic Susan Myers, founder and CEO of Save Giraffes Now (savegiraffesnow.org). "They are the nice guys of the animal world." Always taking on new challenges and jumping in to lend a hand where she sees fit, Myers carries passion and true chutzpah wherever life takes her.

After a longtime career as an investment banker and time spent working as a female football coach for Prince of Peace Christian School in Carrollton, Myers traded in Wall Street and touchdowns for a new goal: helping animals. "I have always loved giraffes and knew for my third career I wanted to work with animals," says Myers. "The

need for saving giraffes is so important. It's called the silent extinction because people are unaware that they are decreasing in numbers. Once I saw there was a big problem, I knew I wanted to jump in and help fix it." And jump in she certainly has. Myers founded the nonprofit organization in order to help create awareness for the declining giraffe population in Africa. Through Save Giraffes Now, she and her team are able to help support programs that are on the ground in Africa. "We strive to make this organization as community-led as possible, where the local people are giving ideas, suggestions and making decisions." Working with partners throughout nine countries in Africa, SGN has been able to donate over a quarter-

million dollars to various giraffe projects. "My background has taught me to smile and dial, so I just started doing that with the giraffe conservation community," explains Myers. "Doors have seemed to just open up for me here, which is an indication that this might be my real calling." Whether it's establishing a giraffe quarter in Zambia where these beloved animals can move freely, or working with community members in Kenya where giraffes are stranded from their families, the Save Giraffes Now team is doing precisely what they set out to do: save these animals now. Through enthusiasm, determination and educational tools, they are teaching future generations the importance of taking care of wildlife.

PHOTO BY RICHARD A. MYERS

MODERN LUXURY

DALLAS

LIVING
LEGACY
AMERICA'S MOST
PHILANTHROPIC
FAMILIES

NATURAL
SELECTION
THE NEXT
EVOLUTION OF
WATCHES



HOLIDAY
HIGH
NOTES AND
SEASONAL
MUST-HAVES

STATE of GRACE

ELIZABETH DEBICKI REIGNS
SUPREME

@MODLUXDALLAS
MLDALLASMAGAZINE.COM

NOVEMBER 2020 \$5.95

